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A1 - Preserve the Faroes

What you have to do:

- Comment on the article. What do you think of this idea? Give your arguments.

Essay title: Preserve the Faroes



Picture taken from: <https://visitfaroeislands.com>

Faroe Islands to CLOSE for maintenance - but you can visit and get free accommodation if you're willing to help spruce up the bits tourists have trampled on

The Nordic nation - an 18-island archipelago - is restricting tourists for one weekend in April

However, it is accepting visitors if they'll join a maintenance crew to help keep the islands unspoiled

The fragile natural environment in a few popular tourist locations has felt the effects of an increase in visitors

By TED THORNHILL, MAILONLINE TRAVEL EDITOR

PUBLISHED: 10:58 GMT, 20 February 2019 | UPDATED: 11:24 GMT, 20 February 2019

The Faroe Islands is closing for maintenance.

The Nordic nation – a group of volcanic islands in the North Atlantic, halfway between Iceland and Norway - is restricting tourists for one weekend in April unless they wish to help locals care for their 18-island archipelago.

Why? The Faroese people are keen to keep their green islands unspoiled.

They welcome around 100,000 visitors each year - attracted by the country's dramatic scenery, including rugged cliffs, sea caves, spectacular waterfalls and an abundance of birdlife, not forgetting

a population of just 50,000 Faroese people and their 80,000 sheep.

And while the Faroe Islands currently have no over-tourism problems, the fragile natural environment in a few popular tourist locations has felt the effects of an increase in visitors, according to a statement from visitfaroeislands.com.

These areas need a helping hand to ensure they remain pristine, the statement says.

The destination's idea is, quite simply, to close for maintenance and open for voluntourism over the weekend of Friday 26 to Sunday 28 April, 2019 – and to repeat and expand on this idea each year if it works well.

The Faroese have announced that only those prepared to work with locals over the maintenance weekend will be able to visit. There will be a raft of projects led by local people, aimed at delivering a touch of TLC to the Faroese countryside and to ready it for visitors in 2019.

Just 100 visitors will be able to sign up to join the Faroese Maintenance Crew. In return for their services to the country, they will be gifted both accommodation and food over the three-night maintenance period by the Faroese (Thursday 25, Friday 26 and Saturday 27).

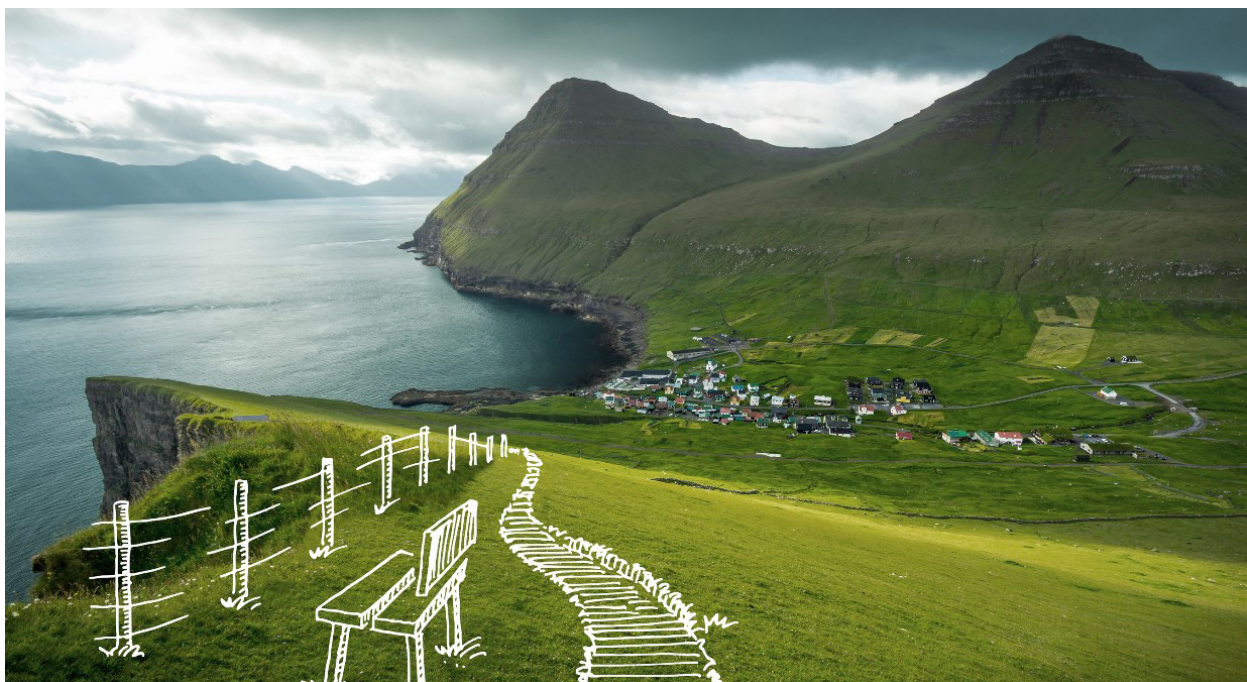
Maintenance projects will take place on Friday 26 and Saturday 27 April. On the Saturday night, there will be a celebratory meal for all those who have joined forces to help - Faroese and overseas visitors alike. Maintenance Crew visitors can also choose to extend their trip to the Faroe Islands should they wish to do so.

Projects will include creating walking paths in well-trodden areas, constructing viewpoints that help preserve nature and protect birdlife sanctuaries and erecting signs that help with wayfinding. Projects will be of various difficulty levels, meaning volunteers do not need to be highly skilled. A willingness to assist is the only criterion.

'We are delighted that more and more people are discovering how special our islands are - our scenery, our unique way of life, our food and our people,' says Guðrið Højgaard, director of Visit Faroe Islands.

'You can find peace and quiet wherever you go, even in our lively capital city, Tórshavn.'

She continues: 'For us, tourism is not all about numbers. We welcome visitors to the islands each year, but we also have a responsibility to our community and to our beautiful environment, and our aim is to preserve and protect the islands, ensuring sustainable and responsible growth.'



'The Faroese hope that their new project may inspire other countries to follow suit.

Picture taken from: <https://visitfaroeislands.com>

The Faroes' Prime Minister, Aksel V. Johannesen, has joined the campaign by inviting volunteers to lend a helping hand.

The Faroese hope that their new project may inspire other countries to follow suit, and to set up their own Maintenance Crews, thereby encouraging tourists to help in whatever way is needed to deal with the particular problem/s affecting that destination.

The Faroe Islands have seen a growth of approximately 10 per cent in tourists in recent years and, while the country welcomes visitors with open arms, it also wishes to ensure that over-tourism never becomes an issue.

For more information, or to sign up to be part of the Maintenance Crew, visit www.preservefaroeislands.com.

Read more:

Closed for Maintenance, Open for voluntourism - Visit Faroe Islands

A2 - Signing up

What you have to do:

- If you lived abroad and wanted to volunteer for this maintenance project, what would your letter of job application to Visit Faroe Islands look like? Write a letter designed to convince them to select you for this task.

Essay title: Signing up

JOIN US IN MAINTAINING THE BEAUTIFUL FAROE ISLANDS

Over the weekend of 26-27 April, major tourism sights in the Faroe Islands will be closed for regular tourists but open for everyone who wishes to help maintain them. In return for a helping hand, volunteers will be gifted both accommodation and food over the three-night maintenance period by the Faroese nation.

The Faroe Islands is one of the most unspoiled and unpolluted places on earth and we are keen to ensure that our green islands remain so. Therefore, we have invited volunteers to come and join us in maintaining the Faroe Islands.

Projects will include creating walking paths in well-trodden areas, constructing viewpoints that help preserve nature and birdlife sanctuaries and erecting signs that help with wayfinding.

On the Saturday night, there will be a celebratory meal for all those who have helped. You are also very welcome to extend your trip to the Faroe Islands if you wish to do so.

All you need to do to participate is to sign up below and buy your plane ticket to the Faroe Islands (note that you must pay for your flights to/from the Faroes through our partner, 62N, in our registration process). We will take care of the rest, including accommodation, food and transport during the maintenance period.

We hope you will come and help us maintain the Faroe Islands in April.

Email your letter of application to visitfaroeislands@visitfaroeislands.com

A3 - The joy of travelling

What you have to do:

- Write an essay about the joy of travelling to new places and gaining new experiences. The Visit Faroe Islands maintenance project may inspire you; where else in the world you would like to travel to in order to volunteer for such a task?

Essay title: The joy of travelling

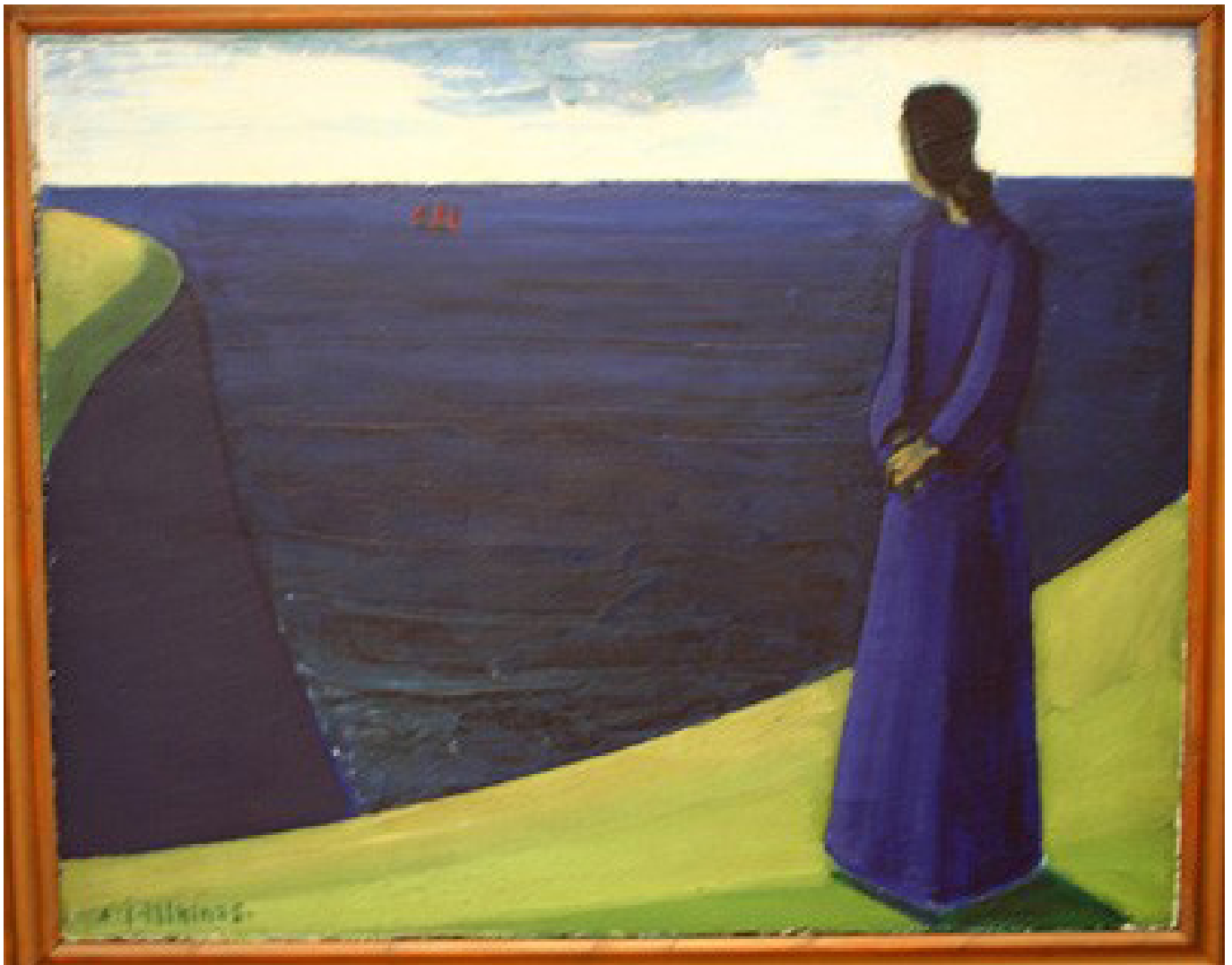


B1 - Mikines

What you have to do:

- Describe the painting (composition, colouring etc.)
- What feelings does the painting convey and how?
- What is your opinion of the painting?

Essay title: Mikines



S.J. Mikines' painting (1937-38) is called 'Springday, ships are leaving' (Várdagur, skip fara).

B2 - Let the Ship Come In

What you have to do:

- Analyse Edith Dahl Jakobsen's lyrics. What are your thoughts on the meaning of the song?
- Listen to the song and describe how it makes you feel? In your opinion, does the melody of the song fit the message of the song? Explain your answer.

Essay title: Let the Ship Come In

You can listen to the song on the front page in WISEflow

'Let the Ship Come In' is the first single by Faroese singer/songwriter Edith Dahl Jakobsen. The song is inspired by the painting, 'Várdagur- skip fara'(1937-1938), by the well-known Faroese painter Sámal Joensen-Mikines.

Source: www.tutl.fo

Let the Ship Come In

Words and music: Edith Dahl Jakobsen

On the edge so steep
She stands waving
Her hair black and her dress dark blue
Her face so numb
Countless times before
Never shed a tear
But the sea is, this time
This time

Chorus

And she screams, she shouts, and she cries
Devil, don't you dare take him this time
Soothen the waves as they come closer
Be silent and let the ship come in

Verse

This fall the grass has grown long and dark
Saving the children from distress
Their joy tells the story of a time when

The sea was so silent
He who dares to look beyond
With no despair in sight
The waves will awake his fears
With hope to return

Chorus

And she screams, she shouts, and she cries
Devil, don't you dare take him this time
Soothen the waves as they come closer
Be silent and let the ship come in

Verse

Curse the day when there's nothing left
The sun will glisten in the rain
On the dark grass and on her dark hair
Her poor heart wretched

Chorus

And she screams, she shouts, and she cries
Devil, don't you dare take him this time
Soothen the waves as they come closer
And she cries, she kneels and she begs
Her poor heart thrown in the deepest well
Soothen the waves as they come closer
Be silent and let the ship come in
Be silent and let the ship come in
Be silent and let the ship come in

C - Ads

What you have to do:

- Analyse the advertisement and explain how the company tries to persuade us to use this product?
- What do you think about ads like this one? Do you think that companies should be especially careful when marketing to young people? Provide arguments for your opinions.

Essay title: Ads

You can see the advertisement on the frontpage in WISEflow

The advertisement shown here is a genuine ad from the 1950's

The advertisement is a full-page layout. At the top, a large photograph of a middle-aged man with grey hair, wearing a white shirt and a dark tie, is shown from the chest up. He is holding a lit cigarette in his right hand and looking directly at the camera with a slight smile. To his left, a yellow rectangular box contains text. Below the photograph, the headline reads 'According to a recent Nationwide survey: MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE'. Below the headline, there is a block of text about a survey of doctors. To the right of this text is a small illustration of a Camel cigarette pack. Below the pack is a photograph of a woman with dark hair, wearing a striped shirt, also holding a cigarette. To her right is another block of text. At the bottom left, the word 'CAMELS' is written in large, bold, red letters, followed by 'Costlier Tobaccos' in a smaller, italicized font.

He's one of the busiest men in town. While his door may say *Office Hours 2 to 4*, he's actually on call 24 hours a day.

The doctor is a scientist, a diplomat, and a friendly sympathetic human being all in one, no matter how long and hard his schedule.

According to a recent Nationwide survey:

MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE

DOCTORS in every branch of medicine—113,597 in all—were queried in this nationwide study of cigarette preference. Three leading research organizations made the survey. The gist of the query was—What cigarette do you smoke, Doctor?

The brand named most was Camel!

The rich, full flavor and cool mildness of Camel's superb blend of costlier tobaccos seem to have the same appeal to the smoking tastes of doctors as to millions of other smokers. If you are a Camel smoker, this preference among doctors will hardly surprise you. If you're not—well, try Camels now.

YOUR "T-ZONE" Will Tell You...

T for Taste . . .
T for Throat . . .
that's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to a "T."

CAMELS *Costlier Tobaccos*

<https://www.nytimes.com/2008/10/07/business/media/07adco.htmlw>